

DIFFUSERS FORMULATION COURSE GUIDE

SAPACTI

SOUTH AFRICAN PERFUMERY & COSMETICS TRAINING INSTITUTE
CAREERS THAT MATTER



our intensive 2-week Diffusers Formulation Course, designed to equip you with the skills to create bespoke diffusers for personal use or to start a business. Learn from industry experts and gain hands-on experience with our guided practical sessions.





What to Expect

- Comprehensive online learning modules
- Hands-on practicals with a starter kit provided
- Live video call guidance from a specialist
- Learn to create customized diffusers for various settings and moods

COURSE CONTENT

- INTRODUCTION TO DIFFUSERS AND AROMATHERAPY
- UNDERSTANDING ESSENTIAL OILS AND FRAGRANCE BLENDS
- FORMULATION BASICS: SOLVENTS, FIXATIVES, AND ADDITIVES
- CREATING CUSTOMIZED DIFFUSERS FOR DIFFERENT SETTINGS AND MOODS
- NATURAL PRESERVATIVES AND STABILIZERS
- BUSINESS AND MARKETING STRATEGIES



Products You'll Learn to Create

- Relaxing Bedtime Diffuser: A calming blend of lavender and chamomile for a restful night's sleep
- Uplifting Morning Diffuser: An invigorating blend of citrus and peppermint to start your day
- Focus and Concentration Diffuser: A mental clarity blend of rosemary and eucalyptus for productivity
- Romantic Evening Diffuser: A sensual blend of rose and jasmine for a romantic ambiance
- Calming Stress Relief Diffuser: A soothing blend of bergamot and frankincense for stress relief
- Invigorating Workout Diffuser: An energizing blend of peppermint and lemon for a pre-workout boost





What You Get

- **Recognized certificate upon completion**
- **Lifetime access to course materials**
- **Starter kit with ingredients and equipment for hands-on practicals**
- **Guided practical sessions via video call**
- **Career guidance and support**



Career Opportunities

With the skills to formulate diffusers at a professional level, you can:

- Start your own diffuser business, creating products for local markets, online sales, or wholesale
- Offer bespoke diffuser services to clients, tailoring products to their unique needs and preferences
- Work with interior designers, event planners, and wellness centers, creating customized diffusers for their projects
- Develop and sell your own branded diffuser products online or in local markets
- Create products for special occasions, such as weddings, birthdays, or corporate events
- Collaborate with influencers, bloggers, or aromatherapists to create exclusive products
- Explore opportunities in product development, research, and innovation in the aromatherapy industry



COURSE FORMAT

- ONLINE LEARNING MODULES
- HANDS-ON PRACTICALS WITH GUIDED VIDEO CALL SUPPORT
- LIFETIME ACCESS TO COURSE MATERIALS

COURSE FEE

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ALL INCLUSEIVE

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